

LongIsland

2009 GENERAL RATE CARD

Effective with March 2009 Issue

four color

| Ad Size | 1X | 4X |
|---------|---------|---------|
| Full | \$2,540 | \$2,243 |
| 2/3 | \$1,838 | \$1,636 |
| 1/2 | \$1,385 | \$1,231 |
| 1/3 | \$969 | \$861 |
| 1/4 | \$747 | \$675 |

black & white

| Ad Size | 1X | 4X |
|---------|---------|---------|
| Full | \$2,209 | \$1,869 |
| 2/3 | \$1,599 | \$1,363 |
| 1/2 | \$1,205 | \$1,026 |
| 1/3 | \$843 | \$717 |
| 1/4 | \$650 | \$563 |

All rates are gross.
Premium Positions:
Back Cover: 25%
Second Cover: 15%
Third Cover: 15%
Page 1: 15%
Masthead Page: 15%

Ads cannot be canceled after closing dates. Canceled ads will be billed per rate card.

2009 NOT FOR PROFIT RATES (Net)

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| Ad Size | 1X |
|---------|---------|
| Full | \$1,150 |
| 2/3 | \$1,050 |
| 1/2 | \$932 |
| 1/3 | \$635 |
| 1/4 | \$510 |

For Additional
Information Call
631-493-3020

closing dates

| Issue | Reservation/ Set Copy | Computer Ready/ Electronic Files |
|-----------|--------------------------|-------------------------------------|
| March | 2/6/09 | 2/13/09 |
| June | 5/8/09 | 5/15/09 |
| September | 8/7/09 | 8/14/09 |
| December | 11/6/09 | 11/13/09 |